Turkish-German Innovation Summit 2014

October 21st – 22nd, Frankfurt am Main



global success days
connecting the world of innovation

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Turkish-German Innovation Summit 2014

Thank you for joining us, the Global Success Club, for the first Turkish-German Innovation Summit.

Representing various industries, we have gathered the senior executives of some of Germany and Turkey's top innovative and international firms to discuss and share experiences with R&D cooperation and investment opportunities. In addition to business leaders, international experts from the business, government, and research sectors will be featured in interactive panel sessions. Through the speakers, panels, and breaks for networking, we have tailored this conference to meet the specific needs of the decision makers from the production industries in Turkey and Germany who have joined us here today. We hope that this forum sparks a new age in innovation and R&D investments for German and Turkish companies alike.

We hope that you enjoy the numerous panel discussions available to you and that you greatly benefit from hearing about the experiences and knowledge of other distinguished executives, such as yourself. We encourage you to reach out to like-minded individuals in your industry during your time here, and we wish you success in building long-lasting and fruitful business relationships.

Looking ahead, the GSC team is eager to see how the Turkish-German Innovation Summit will grow in the years to come. We look forward to your continued support of the Global Success Club, and we hope to see you again in 2015 at the next Turkish-German Innovation Summit!

Yours sincerely,
The Global Success Club

Under the aegies of
German-Turkish Year of Science

Türk-Alman Araştırma,
Eğitim ve İnovasyon Yılı 2014
German-Turkish Year of Research,
Education and Innovation 2014

Opening Remark

by Johanna Wanka, Federal Minister of Education and Research, Germany



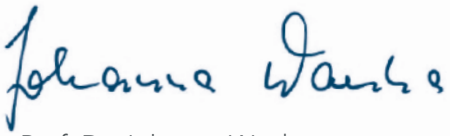
Germany and Turkey have for many years been engaged in successful bilateral cooperation in education, science and research. The German-Turkish Year of Research, Education and Innovation 2014 with its motto "Science Bridging Nations" honours this tradition and strengthens the ties between our two countries.

Innovation plays a special role in the German-Turkish Science Year. The Turkish-German Innovation Summit focuses on cooperation between our countries on technological innovations in automotive and production engineering and on the protection of innovations.

There are manifold ties between Germany and Turkey in the economic and science fields. Vocational education and training is an important element of German-Turkish cooperation. Another key area of interest is innovation projects in which German and Turkish researchers work in close cooperation with business enterprises. Our governments are therefore supporting what we call "2+2 projects", in which at least one business partner and one academic partner in both Germany and Turkey cooperate successfully.

I am pleased that, during the Science Year, we opened the German-Turkish University in Istanbul, which combines and strengthens education, science and research in an outstanding bilateral approach. Its aim is to provide excellent research and teaching in order to support innovation and thus strengthen our countries in facing international competition.

I wish to thank all those who are greatly committed to German-Turkish cooperation. May the intensive exchange of German-Turkish models for success continue and fresh impetus be provided for numerous joint innovations.



Prof. Dr. Johanna Wanka
Federal Minister of Education and Research

Opening Remark

by Fikri Işık, Minister of Science, Industry and Technology, Republic of Turkey



The historical, long-lasting, and intensive relationship between Turkey and Germany has characteristics somewhat different from other countries. There are two basic reasons for this – the first is due to immigration dating from the 1960s, and the second is Turkey's status as a tourist destination for Germany. These two important features make it possible for not just Turkish and German politicians to interact with each other, but also the general public in both countries.

We certainly want to deepen and empower our relationship with Germany. In this respect, our joint declaration this year with Johanna Wanka, Federal Minister of Education and Research, is the Turkish-German Year of Research, Education and Innovation, which is a great opportunity for both countries. We have organized this endeavor together and continue to pursue activities that bring together both countries' business and science sectors. One of these is the Turkish-German Innovation Summit.This summit will bring together the key actors for R&D investments and promotion of innovation in both Germany and Turkey, and will produce an important dialogue among these individuals as a result of the Summit's structure, content and the profile of its participants. This summit will serve as a best practice example for future similar events because of its straightforward, uncomplicated approach that gets to the heart of the matter. The actors who come together in the Summit will enrichen both the R&D and innovation investments present in the sectors of automotive, machine, electronic, chemistry, informatics, medicine, steel-iron and etc.

Large firms based in both countries which allocate substantial resources for R&D play a critical role in promoting Turkish-German cooperation. I congratulate our firms which are currently cooperating in the fields of R&D and innovation, and in addition I would like to invite our SMEs to draw inspiration from these partnerships and develop new ideas which will produce concrete results. I see this summit as a significant opportunity, especially for SME's. Business leaders will get to know each other better, will have the chance to explore and potentially develop new technologies, and this, in turn, can lead to the production of new goods with a higher added value.

I'd like to take this opportunity to thank the Global Success Club for organizing such a valuable event. I am hopeful that new cooperations in R&D will be formed at this Summit and that the event yields positive, meaningful results for all participating companies.

Fikri Işık,
Minister of Science, Industry and Technology

Agenda

October 21, 2014 – Sheraton Airport Hotel, Frankfurt am Main

09.00 - 09.30	Registration			
09.30 - 09.40	**Greeting** **Işınay Kemmler,** Founder & CEO of GSC			
09.40 - 10.20	**Opening Remarks** **Johanna Wanka,** German Federal Minister of Education & Research **Fikri Işık,** Minister of Science, Industry and Technology Republic of Turkey			
10.20 - 10.40	**Kick-off Speech** **Prof. Dr. Yücel Altunbaşak,** President of TÜBITAK – The Scientific and Technological Research Council of Turkey			
10 40 - 11.00	Coffee Break			
11.00 - 12.30	PLENARY SESSION			
	Innovations across country borders A conversation on the benefits of pursuing research and development with joined forces, featuring the personal experiences and perspectives of German and Turkish executives *Moderator:* **Lothar Kuhn,** Journalist & Head of Department Technology & Science – Wirtschaftswoche *Speakers:* **Rolf A. Königs,** CEO – AUNDE Group **Cem Kural,** Director R&D – Arçelik A.Ş. **Prof. Dr. Şener Oktik,** CTO – Şişecam Group **Iffet Türken,** Executive Board Member/Business Development – Kässbohrer AS			
12.30 - 14.00	Lunch & Networking			
14.00 - 15.00	PARALLEL PANEL SESSIONS			
	Technology as a driving force in innovative capacity A discussion on current trends, regional technology clusters, and opportunities for global firms in German and Turkish technology sectors. *Moderator:* **Dr. Alper Kutay,** Vice President of TÜBITAK – The Scientific and Technological Research Council of Turkey *Panelists:* **Prof. Dr. Heuken,** Vice President Corporate Research & Development – AIXTRON SE **Prof. Dr. Dr. h. c. mult. Horst Stöcker,** Scientific Director – GSI Helmholtzzentrum für Schwerionenforschung GmbH **Dr. Christian Garbe,** Managing Director – FIZ Frankfurt Biotechnology Innovation Center **Hakan Karataş,** Director, Directorate for International Cooperation – TÜBITAK – The Scientific and Technological Research Council of Turkey	**Location, Location, Location** Analyzing economic trends that influence industry decisions on where to locate in Turkey and how to use this information to your advantage. *Moderator:* **Fatih Yülek,** President – TÜBITAK TEYDEB, Technology and Innovation Support Program *Panelists:* **Dr. Cem Bozkurt,** CEO – Alvimedica **Klaus Burger,** CEO – MAHA Maschinenbau Haldenwang GmbH & Co. KG **Michael Schneider,** CFO – HAHN Automation GmbH	**Higher Gains with Higher Education** How to find partners among the many leading education and research institutions in Germany and Turkey and how to capitalize on these relationships. *Moderator:* **Prof. h.c. Dr. Joachim U. Knebel,** Chief Science Officer – Karlsruhe Institute for Technology (KIT) *Panelists:* **Frank Stührenberg,** Member of the Executive Board and Head of the Corporate Sales Network – Phoenix Contact GmbH & Co. KG **Otto Bauer,** Chairman of the Board – Festo San. ve Tic. A.Ş. Turkey **Savaş M. Özaydemir,** President – Endel Group	**Advanced Manufacturing** A discussion on the status of advanced manufacturing today, covering various opportunities in the field, the latest developments in the economics of producing in Turkey, and efforts to expand this industry within the country. *Moderator:* **Dr.-Ing. Dagmar Dirzus,** Managing Director – VDI/VDE Society for Measurement and Automatic Control (GMA) *Panelists:* **Prof. E. h. Dr.-Ing. Johann Grabenweger,** Chief Sales Officer – KHS GmbH **Ali Eren,** CEO of Erensan Group, Board Member of İSO- İstanbul Chamber of Industry **Recep Kurt,** Director R&D – Martur Sünger ve Koltuk Tesisleri Ticaret ve Sanayi A.Ş.
15.00 - 15.30	Refreshments & Networking			

15.30 - 16.30	PARALLEL PANEL SESSIONS			
	Sourcing Talent Abroad A conversation about how to most effectively make use of the ample supply of talented professionals present in Turkey *Moderator:* **Prof. Dr. Martin Kornmeier,** Head of International Business Department – Duale Hochschule Baden-Württemberg *Panelists:* **Sultan Tepe,** Chairman of Tepar Tekstil Sanayi ve Ticaret A. Ş. **Okan Gedik,** General Manager – Assan Hanil Otomotiv San. ve Tic. A.Ş. **Ümit Özdurmus,** Global Head – SAP Security Practice	**Automotive Innovation** A discussion on how big data and advanced analytics are driving the changes and innovations in the automotive industry *Moderator:* **Dr.-Ing. Thomas Becks,** Head of Technology and Innovation – VDE Association for Electrical, Electronic & Information Technologies *Panelists:* **Iffet Türken,** Business Development Executive Board Member – Tırsan Treyler Sanayi Ticaret ve Nakliyat A.Ş. **Karl-Josef Kuhn,** Principal Engineer, Corporate Technology – Siemens AG	**Protecting Your Innovations** A discussion of patent laws in Germany and Turkey, what you should know about protecting the results of your R&D and their global monetization. This panel will feature experts in patent law and personal experiences of Turkish and German executives *Moderator:* **Dr. Roland Lentz** Division Manager Innovation and Environment Chamber of Industry and Commerce Darmstadt Rhein Main Neckar *Panelists:* **Dr. Gert Fregien,** Vice President, Innovation & Technology – Knorr-Bremse AG **Prof. Dr. Habip Asan,** President, Turkish Patent Institute	**Advanced Materials Systems driving innovation** A discussion of how materials technologies and process technologies are driving innovations for both ecosystem and business models. *Moderator:* **Prof. Dr. Volker Schulz,** Vice-Dean of the Faculty of Technics - Duale Hochschule Baden-Württemberg Mannheim *Panelists:* **Şinasi Beliğ Ünlüer,** Founder, Vice President of the Board and General Manager – Nedex Kimya San. ve Tic. A.Ş. **Prof. Dr. Ender Suvacı,** Professor of Materials Science at Anadolu University in Turkey **Dr. Rainer Bueschl,** Head of Knowledge Management Performance Materials – BASF SE
16.30 - 17.00	**Closing remarks**			
17.00 - 18.00	Get together			

Agenda

October 22, 2014 – Frankfurter Innovationszentrum Biotechnologie

09.00 - 09.30	Registration
09.30 - 09.45	**Kick-off Speech, "New German Engineering"** **Dr. Christian Garbe,** Managing Director – FIZ Frankfurt Biotechnology Innovation Center The impact of technology centers on economic development with the example of Frankfurt Biotechnology Innovation Center (PPP) » Insight: The innovation dilemma of (German) Economy, Engineering and Science » Lessons Learned: The past 10 years at FIZ » Outlook: The Biotech Horizon
09.45 - 10.15	**Discussion and Exchange of Experiences**
10.15 - 10.30	Coffee Break
10.30 - 11.30	PANEL SESSION
	The Essentials of Horizon 2020: What you need to know to take advantage of this opportunity Eligibility requirements; Resources for further assistance; How to find Partners for Horizon 2020 projects etc. *Moderator:* **Dr. Müh. Mustafa Uysal,** Member of the Board – TOSYÖV *Speakers:* **Emre Yurttagul,** National Coordination Officer – TÜBITAK – The Scientific and Technological Research Council of Turkey **Olaf Ripken,** Scientific Officer – EU Bureau of the Federal Ministry of Education and Research
11.30 - 12.30	**B2B-meetings or Visit to the Research Facilities of FIZ**
12.30 - 13.30	Lunch & Networking
13.30 - 14.30	**B2B-meetings** Opportunities for mutual R&D projects and other cooperations
15.00 - 17.00	**Visit to GSI Helmholtzzentrum für Schwerionenforschung in Darmstadt**

Our Speakers



Prof.Dr. Yücel Altunbaşak
President of TÜBITAK – The Scientific and Technological Council of Turkey



Prof. Dr. Habip Asan
President of the Turkish Patent Insitute



Otto Bauer
Chairman of the Board of Festo San. ve Tic. A.Ş. Turkey



Dr.-Ing. Thomas Becks
Head of Technology and Innovation of VDE Association for Electrical, Electronic & Information Technologies



Klaus Burger
CEO of MAHA Maschinenbau Haldenwang GmbH & Co. KG



Dr. Rainer Bueschl
Head of Knowledge Management Performance Materials, BASF SE



Dr.-Ing. Dagmar Dirzus
Managing Director of VDI/VDE Society for Measurement and Automatic Control (GMA)



Ali Eren
CEO of Erensan Group, Board Member of İSO İstanbul Chamber of Industry



Dr. Gert Fregien
Vice President, Innovation & Technology of Knorr-Bremse AG



Dr. Christian Garbe
Managing Director of FIZ Frankfurt Biotechnology Innovation Center



Okan Gedik
General Manager of Assan Hanil Otomotiv San. ve Tic. A.Ş.



Prof. E. h. Dr.-Ing. Johann Grabenweger
CSO, Sales & Service of KHS GmbH



Prof. Dr. Michael Heuken
Vice President, Corporate Research and Development of AIXTRON SE



Fikri Işık
Minister of Science, Industry and Technology, Republic of Turkey



Hakan Karataş
Director, Directorate for International Cooperation of TÜBITAK – The Scientific and Technological Research Council of Turkey



Rolf A. Königs
Chairman & CEO of AUNDE Group, President of the TD-IHK



Lothar Kuhn
Journalist & Head of Department Technology & Science of Wirtschaftswoche



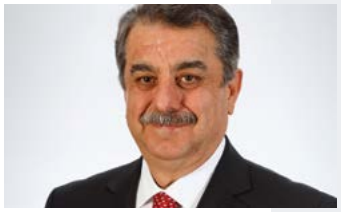
Cem Kural
Director R&D of Arçelik A.Ş.



Dr. Mehmet Alper Kutay
Vice president of TÜBITAK – The Scientific and Technological Research Council of Turkey



Savaş M. Özaydemir
President of Endel Group, Chairman of Board of Eskişehir Chamber of Industry



Prof. Dr. Şener Oktik
Chief Technology Officer of Şişecam Group



Prof. h.c. Dr. Joachim U. Knebel
Chief Science Officer, Karlsruhe Institute for Technology (KIT)



Prof. Dr. Martin Kornmeier
Head of International Business Department at Duale Hochschule Baden-Württemberg



Karl-Josef Kuhn
Principal Engineer, Corporate Technology of Siemens AG



Recep Kurt
Director R&D of Martur Sünger ve Koltuk Tesisleri Ticaret ve Sanayi A.Ş.



Dr. Roland Lentz
Division Manager, Innovation and Environment at the Darmstadt Chamber of Commerce



Ümit Özdurmus
Global Head of SAP Security Practice



Olaf Ripken
Scientific Officer in the EU-Bureau of the Federal Ministry of Education and Research



Michael Schneider
CFO of HAHN Automation GmbH



Frank Stührenberg
Member of the Executive Board at Phoenix Contact GmbH & Co. KG and Head of the Corporate Sales Network



Prof. Dr. Ender Suvacı
Professor of Materials Science at Anadolu University in Turkey



Şinasi Beliğ Ünlüer
Founder, Vice President of the Board, General Manager of Nedex Kimya San. ve Tic. AS



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Federal Minister of Education and Research, Germany



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National Coordination Officer of TÜBITAK – The Scientific and Technological Research Council of Turkey



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Member of the Board of TOSYÖV



Fatih Yülek
President of TÜBITAK TEYDEB

Advisory Board



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Business Development and R&D Manager, Bursa Chamber of Commerce and Industry (BTSO)



Hakan Çoban
Assistant Manager, Istanbul Chamber of Industry (ISO)



Arda Genç
Head of R&D and Strategic Research Department, (ETO)



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Chief Science Officer, Karlsruhe Institute for Technology (KIT)



Dr. Müh. Mustafa Uysal
Member of the Board, TOSYÖV



Suat Bakir
Secretary-General, TD-IHK (Turkish-German Chamber of Industry and Commerce)



Dr. Christian Garbe
Managing Director, FIZ Frankfurt Biotechnology Innovation Center



Hakan Karataş
Director, Directorate for International Cooperation, TÜBITAK – The Scientific and Technological Research Council of Turkey



İsmail Öztürk
Deputy Secretary General, Eskisehir Chamber of Industry (ECI)

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Closing Remarks

by Işınay Kemmler, Founder & CEO Global Success Club



The Global Success Club exists to give innovative, international businesses a chance to connect with each other and share experiences in the common pursuit of growth and success. And just as GSC strives to build bridges and serve as a unifying force in the realm of international innovation, our Turkish-German Innovation Summit is striving to help two countries with an already rich shared history build even more bridges between them. The strong bonds that exist between Germany and Turkey and the significant potential there is for increased cooperation made starting our Global Success Days event series with a focus on these two countries a logical choice. This decision was further validified by the fact that this event aligns perfectly with the German-Turkish Year of Research, Innovation and Science – a bilateral, government-led effort to strengthen scientific cooperation between Germany and Turkey.

To many people, the idea that an organization as small and as young as GSC could organize and successfully pull off an event of this scale was simply unfathomable. Though we certainly had difficulties at times convincing people that we were serious about making this event a success, there were some people who needed very little convincing at all. In particular, both Dr. Johanna Wanka, the Federal Minister of Education and Research for Germany, and Fikri Işık, the Minister of Science, Industry and Technology for the Republic of Turkey, quickly realized the value of this summit. Both of them committed to our summit early on, despite other events that competed for their attention. Their presence at this summit is a tremendous honor and represents a clear commitment to the value of innovation and cross-border cooperations in business. We thank both of them for taking time to be here personally, and we would also like to thank the many government officers in Turkey and Germany we worked with to bring these high-level speakers to our event.

We would also like to recognize our celebrated speakers and thank them for their trust and their willingness to share their experiences with our distinguished guests. Thank you for taking the opportunity to inspire innovation and make a difference in the future of the innovative firms led by so many others here today.

The planning of an event of this size was no small feat, and we were aided in part by our dedicated Advisory Board members. We thank them for their guidance, enthusiasm and expertise, which has been a tremendous assistance for us during the summit planning process. For help in spreading the word about our event, we would like to thank our valuable partners in the media. And for helping to provide overall financial support, we would like to kindly thank our sponsors.

Last but not least, thanks to the team at GSC for their hard work and commitment in organizing this event.

Yours sincerely,



Işınay Kemmler
Founder & CEO Global Success Club

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Mehr Informationen unter:
www.globalsuccess-club.net

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